



2013 Communications Resolutions

1. Get in Shape

Get your messages clear and master your delivery. Clear, confidently delivered messages are reassuring and help people to act.

2. Lose Weight

Focus on the messages and goals that matter most. Less is more.

3. Stick to a Budget

Keep your communications short and provide ample time for questions. Give your team time to express themselves. Feeling heard matters to everyone.

4. Get Organized

Prepare. Prepare. Organize your thoughts in advance. Be ready to handle the tough questions.

5. Find a Better Job

There's no better job than one you do well. Communicate what you do well. Develop your personal elevator pitch. Then seek opportunities that align to your strengths.

Use communications to make 2013 a banner year for you and your team! If you'd like to supercharge your communications skills, we can help. We offer private one-to-one coaching in our Executive Presence program as well as group training in our popular seminar, Speaking for Impact®, available as a private program or in a public seminar offered in cities around the country. We'd be delighted to work with you or your team.

